IST 263

# Unit 03 Activity

## Survey

True  False **You can use images from a Google image search on your website.**

True  False **You can quote copywritten material on your website.**

True  False **You must file with the government to get copyright protection.**

True  False **Website designs can be copywritten.**

True  False **Websites turned in as a class assignment can use any image.**

True  False **I can use an image of a book on my website if I want to write a review.**

## Topics

Directions:

1. You will be assigned a group and one of the following topics.
2. Read the article
3. Pick a group spokesperson
4. Help spokesperson create a summary of the article
5. Answer all questions as a group
6. Discuss with the group to pick one story, comment or insight from the article that was interesting and either adds to the question answers or provides more info.

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| Basic Copyright <https://www.socialmediaexaminer.com/copyright-fair-use-and-how-it-works-for-online-images/>   1. Do you have to file paperwork to have a copyright?   Copyright is an automatic right and does not require the author to file special paperwork, as is the case for trademark and patent. Registration is required to enforce the rights, but as a matter of right, an author is not required to register anything to get the right to use the “circle c,” showing the work is copyrighted   * Copyright attaches as soon as the original work is created * Applies to both published and unpublished works  1. What is fair use?   **Fair use is a legal exception to the exclusive rights an owner has** for his or her copyrighted work.   * you’re allowed to infringe on someone’s copyright and they can’t do anything about it. * Allow copyrighted works to be used without permission for the benefit of the public * Fair Use Doctrine is to allow for limited and reasonable uses as long as the use does not interfere with owners’ rights or impede their right to do with the work as they wish. |
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| Transformation <https://fairuse.stanford.edu/overview/fair-use/four-factors/>   1. What is transformation?   To add something to an original work or change something within the original work   1. What are some examples of transformation and some examples that don’t meet transformation?  * Parody: you can change it you can use it (ex. drawing on) * Creation of a Harry Potter encyclopedia was determined to be “slightly transformative” (because it made the Harry Potter terms and lexicons available in one volume) |
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| website design <https://thomasdigital.com/the-legalities-of-copying-a-website-design/>   1. If you like someone else’s website design can you copy it? Explain?   If you wanna copy the look of a website you can not use the same code you must provide your own code. You can copy the template but can not use same theme and color schemes   * Can take inspiration from but not take fully * Copying a website design for nefarious purposes is fraud, and the perpetrators can be prosecuted. |
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| Fair Use in Class <https://www.cultofpedagogy.com/online-images/>   1. What are three ways you can find legal images for the project website you are doing in this class?  * creative commons is a set of licenses that artist can place on their work that automatically gives others permission for that work * Using sites like PicMonkey and Pixlr to edit or enhance for free * If the person is not recognizable in the photo |